



## Carbon Reduction Plan

Swans Travel are committed to promoting sustainability in our operations and services. Our goal is to minimise our environmental impact, enhance social responsibility, and contribute to the well-being of the communities we serve. We are committed to achieving Net Zero carbon emissions by 2050 across all Scope 1, 2, and relevant Scope 3 emissions.

We recognise the critical role of the transport industry in addressing the climate crisis and are actively integrating sustainability into our operations, fleet management, and supply chain practices.

We are dedicated to the following sustainability principles:

- **Environmental Stewardship:** We will actively reduce our carbon footprint by optimising fuel efficiency in our fleet and implementing energy-efficient practices across our operations.
- **Resource Conservation:** We aim to minimise waste generation, promote recycling, and utilise resources efficiently, including energy, water, and materials. We will seek to implement renewable energy sources where feasible.
- **Sustainable Practices:** We will integrate sustainable practices into our daily operations, from procurement processes to maintenance and logistics, ensuring that sustainability is a core consideration in all decision-making.
- **Employee Involvement:** We will provide training and resources to empower our employees to contribute to our sustainability efforts. We encourage all staff to adopt sustainable practices both at work and in their personal lives.
- **Continuous Improvement:** We will regularly assess our sustainability performance, set measurable goals, and report on our progress. We are committed to transparency and accountability in our sustainability efforts.

Emission Scope	Baseline: 2023	Current: 2024
Scope 1	1,043.8	1,578.7
Scope 2	0.00	0.00
Scope 3	1,538.70	2,146.40
Total	2,582.50	3,725.10

### Carbon Reduction Initiatives

Since the baseline year, Swans Travel has implemented the following measures to reduce emissions:

- **Fleet Optimisation**
  - Phasing out older diesel coaches in favour of ULEZ-compliant and Euro VI engines.
  - Investing in a phased rollout of electric vehicles (EVs) for shuttle and corporate contracts.
  - Use of telematics and route planning software to minimise idling and fuel usage.
- **Energy Efficiency**
  - Upgraded to LED lighting across all depots and offices.
  - Conducted energy audits and insulation improvements to reduce Scope 2 emissions.
  - Transitioning to 100% renewable electricity suppliers (completed).
- **Staff & Travel Policies**
  - Implemented hybrid working policies
  - Introduced eco-driving training to all operational drivers to increase MPG and reduce emissions.
- **Sustainable Procurement**
  - Working with local suppliers and service providers to reduce upstream transport emissions.
  - Engaging only with environmentally accredited maintenance partners (ISO 14001 or equivalent).



Our current goals are outlined below:

Short term goals:

- Conduct an Environmental Impact Assessment through our environmental partner Future Plus.
- Set Baseline Metrics: Establish KPIs such as fuel consumption per mile, emissions per vehicles and volume of EV vehicles within the fleet.
- Fleet Assessment: Ensuring through our comprehensive inspection and maintenance regime all vehicles are running at optimal level.
- Implement Alternative Fuels: utilise the use of HVO fuel as clients request
- Energy Efficient: We aim to reduce our energy consumption, switching lights off, continuous replace bulbs with LED bulbs, optimise heat etc.
- Waste Reduction: We aim to reduce paper use and ensuring recycling of all paper is through recycling stations around the office.
- Utilise 100% renewable energy: With the use of our Recycled bus wash system and 100% renewable energy tariff we are already making great strides.

Long term goals:

- To set and exceed industry standards: Being the first operator outside of London to operate Electric Coaches, implementation of alternative fuels, we already exceed industry standards and plan to continue,
- Implement alternative fuels: We aim to implement HVO fuel throughout our whole fleet
- Increase Fully electric vehicles: We aim to increase the volume of Electric Coaches within the fleet.
- Continuous improvement and innovation: We aim to never remain stagnant with sustainability, we strive for continuous improvements and innovations.
- Only use 100% electric: for heating, cooling and other energy needs throughout the business
- Product life extension: Reuse or recycle
- Onsite garden: Aim to provide the tools for employees to create a garden to contribute to the local ecosystem.
- Employee led innovation: Work as one team and investigate all ideas no matter how big or small.


Strategies:

With engaging all areas of the business at various levels within the improvement and innovation ideas as strategies, we believe this creates a strong team of individuals to influence the rest of the business in the new ways of thinking, every little change can make a huge impact.

This policy aims to create a system that supports environmental sustainability, enhances community wellbeing and reduces the reliance on fossil fuels.

This policy will be communicated to all employees and stakeholders. We will ensure that sustainability considerations are integrated into our operational decisions and that our employees are trained to uphold our sustainability commitments.

This policy will be reviewed annually and updated as necessary to reflect changes in legislation, industry best practices, and organisational goals.

Signed:   
Kieran Swindells – Managing Director  
Dated: 01/04/2025

